



WORLD DAIRY EXPO GROUNDS MAP

Olin Ave.
Entrance

John Nolen Entrance

North
Parking Lot

Sale Pavilion

Dairy Cattle Tent
Dairy Cattle Housing

- AAA
- AA
- A
- B

Cattle Entrance

Coliseum
*Showring, Show Offices,
Trade Show Booths:
Arena Level,
Main Concourse*



North East Parking Lot

New Holland Pavilion 2
Dairy Cattle Housing

Miss Madison

New Holland Pavilion 1
Dairy Cattle Housing

Media Room
Stairs
Brevant seeds Attendee Learning Lounge

- C
- D
- E
- F
- FF
- G

Globe

Semex Tent

School Tour Tent

UW-Madison Cheese Stand

The Tanbark
*Restaurant & Bar,
Happy Hours,
Tanbark Talks*

H
HH
I
J
K

M N OO O P

Main
Entrance

- W
- V
- U
- +
- T
- S
- R

Exhibition Hall
Second Floor

Kegonsa
Waubesa
Wingra
Monona

Expo Family Lounge, Sponsored by Dairy Girl Network

Commercial Exhibitor Lounge

Stairs
Elevator

Expo Seminars, Virtual Farm Tours, Expo en Español, Banquets

Knowledge Nook

International Lounge

International Registration

Exhibition Hall
*Trade Show Booths,
GEA Ice Cream Stand,
Purple Cow Gift Shop*

Taxi, Rideshare, Bus, Shuttle: Pick-up and Drop-off

Stairs
Elevator

Outdoor Trade Mall
Trade Show Booths

Trade Center
Trade Show Booths

World Forage Analysis Superbowl
Dairy Forage Seminar Stage

Food Court

South East Parking Lot

South Parking Lot

Commercial Exhibitor Trailer Parking

Rusk Ave.
Entrance